



# Walk Sponsorship

# 2024

MAY 10 - SEPTEMBER 15, 2024



## 2023 STATS

- Over 800 participants
- 1,300 donors
- Media coverage in over 15 regional outlets (tv, radio, online news, social media)
- 12 locations:
  - Barrie
  - Durham
  - Hamilton/Halton
  - Kitchener
  - Mississauga
  - Ottawa
  - Richmond Hill
  - Sudbury
  - Thunder Bay
  - Toronto
  - Windsor
  - Woodstock



# PROVINCIAL SPONSORSHIP OPPORTUNITIES



	1 OPPORTUNITY	1 OPPORTUNITY	2 OPPORTUNITIES	4 OPPORTUNITIES	UNLIMITED OPPORTUNITIES	UNLIMITED OPPORTUNITIES
SPONSORSHIP BENEFITS	PLATINUM SPONSOR (\$20,000)	GOLD SPONSOR (\$10,000)	SILVER SPONSOR (\$5,000)	BRONZE SPONSOR (\$2,500)	CORPORATE SPONSOR (\$1,000)	CONTRIBUTOR SPONSOR (\$500)
Speaking opportunity during event	✓					
Exhibitor space on day of event	✓					
Sampling product or service opportunity at WALK	✓					
Video message on event website	✓	✓				
Logo recognition on pre-event promotional materials	✓	✓	✓			
Swag bag donation option	✓	✓	✓	✓		
First right of refusal for 2025	✓	✓	✓	✓		
Exclusive inclusion on social media	✓	✓	✓	✓		
Verbal recognition during event	✓	✓	✓	✓	✓	
Logo on sponsor board	✓	✓	✓	✓	✓	
Logo recognition on event webpage with link to company page	✓	✓	✓	✓	✓	✓
Listed in Lupus Ontario Annual Report	✓	✓	✓	✓	✓	✓

# REGIONAL SPONSORSHIP OPPORTUNITIES



	1 OPPORTUNITY	1 OPPORTUNITY	UNLIMITED OPPORTUNITIES	UNLIMITED OPPORTUNITIES
SPONSORSHIP BENEFITS	SILVER SPONSOR REGIONAL (\$5,000)	BRONZE SPONSOR REGIONAL (\$2,500)	CORPORATE SPONSOR REGIONAL (\$1,000)	CONTRIBUTOR SPONSOR REGIONAL (\$500)
Video message on social media with promotional regional boosts	✓			
Exclusive inclusion on social media with promotional regional boosts	✓	✓		
First right of refusal for 2025	✓	✓		
Verbal recognition during regional event	✓	✓	✓	
Swag bag donation option for regional event	✓	✓	✓	✓
Logo on regional sponsor board	✓	✓	✓	✓
Logo recognition on event webpage with link to company page	✓	✓	✓	✓
Listed in Lupus Ontario Annual Report	✓	✓	✓	✓